

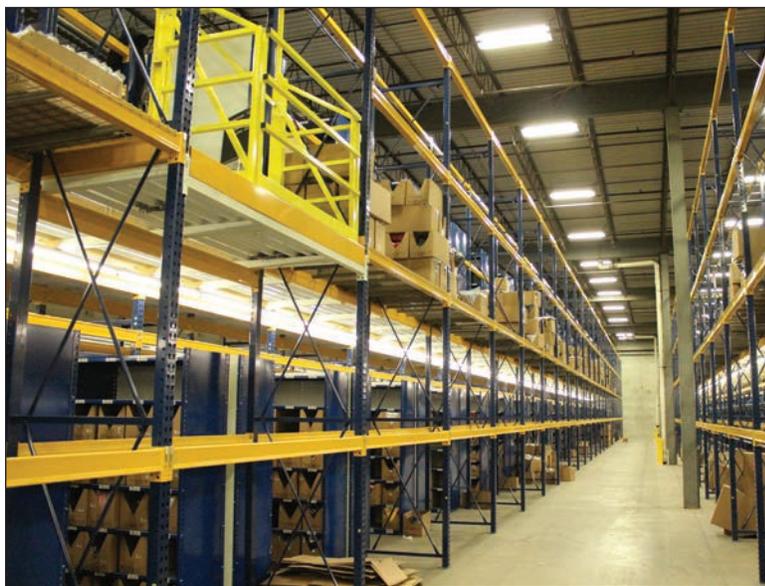


BOOMBAH, INC. DISTRIBUTION CENTER

GO BIG!

And that's just what, up-and-coming sports outfitter, Boombah did.

In the world of sports apparel there are many choices. We all know the big names, and we have all seen the countless hours of commercials and advertising that they pour millions of dollars into to achieve that instant brand recognition.



But what if there was a company that instead of pouring millions into Super Bowl commercials and celebrity endorsements, simply offered great apparel, at great prices and with an unbelievable customer service attitude? If you happen to be a baseball, softball, or even volleyball player then chances are you already know who we are talking about – Boombah!

Boombah is a sports apparel and equipment provider operating out of Yorkville, IL. Originally started as a provider of team apparel to local softball teams, today Boombah has a very diverse array of apparel, shoes, and equipment offerings for sports including football, soccer and more. With the multitude of products being purchased, customized and shipped Boombah experienced enough growth to move into a new 265,000 sq ft facility on a 23-acre campus as their new headquarters.

Continued



Manufacturer: **Borroughs Corporation**
www.borroughs.com

Owner: **Boombah, Inc.**
www.boombah.com

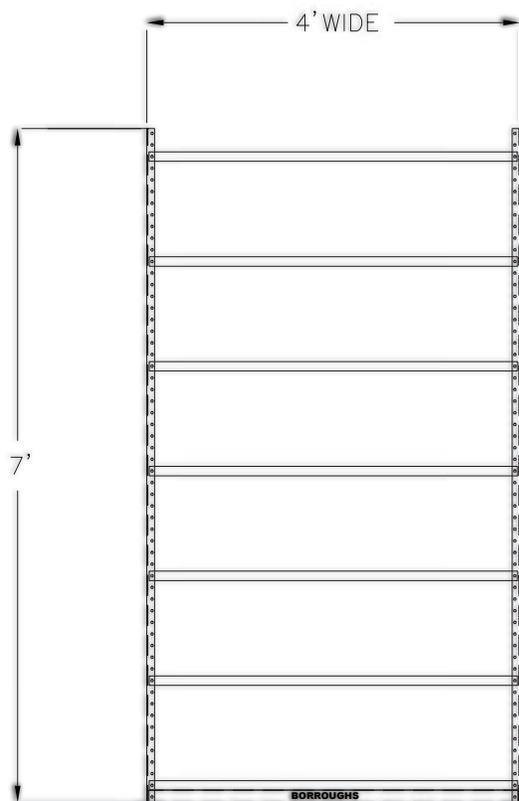


Location: **Yorkville, Illinois**

Dealer: **Integrated Systems Group**
www.integratedsysgroup.com



Integrated Systems Group
Division of Speedrack, Products Group Ltd.



FRONT VIEW
BOX EDGE PLUS®
7 LEVELS



The new facility is highlighted by an all new Integrated Systems Group rack supported, order fulfillment system. The pick modules include 1,434 units of Box Edge Plus® shelving throughout (48" w x 24.5" d x 7'-3" h each BE unit). The basic concept for Boombah was to get high pick products centrally located to a picking and shipping conveyor system that would then allow personnel to fulfill the orders as boxes traveled down the conveyor. The Box Edge units are located on both sides of the takeaway conveyor. ISG's flow rack system acts as a support level for fast movers and allows an additional pick area for shoes and larger items.



Prior to the new system Boombah previously picked from conventional pallet rack that was set up into pick bins up to 9 feet tall. This was very inefficient if you happened to have a high pick – having to find a stair ladder to pick those items. They fulfilled orders by order picking to a tote and now they pick to the shipping carton. Rather than one person picking an entire order, the order comes to the picker from zone to zone reducing travel time when picking.

Since the installation, Boombah has experienced a **52% increase in productivity** which they predict will continue to rise with improved bin management.

General Manger of Warehouse Operations, Jeff Annunzio mentions why the Borrroughs system worked well for this application, "The bins allow us to keep the product within reach for the pickers. It also works well for most of our products as they fit in the bins nicely. We are able to condense the pick into five levels (bin height) and still maintain the replenishment at once a month on the majority of the products."



Since the installation, Boombah has experienced a **52%** increase in productivity with a reduction in man power, which they predict will continue to rise with improved bin management.

Boombah Warehouse Manager, Mike Ranallo commented, "The new pick mod is great. Even though it was just installed in November, we have already experienced faster pick rates, and a more organized product inventory. We are tremendously happy with the system that ISG (Integrated Systems Group out of Sparta, Michigan) and Borrroughs provided. It has been a great system for our business today, and as we grow we have great confidence it will grow with us."

With their new multi-level order fulfillment system, access to the entire inventory is easier, safer and more efficient.

ISO 9001:2008 Registered
ISO 14001:2004 Registered

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